



MyPath – Find the best transfer path for your business



The Transfer Goals Evaluation for Business Owners

You worked hard to grow your business, so your exit plan should include thoughtful consideration of which types of buyers best match your values and goals. MyPath is a revolutionary tool that introduces business owners to 14 different business transfer possibilities and then evaluates your business relative to each path. Utilizing information about the company, characteristics of each path, and underlying market factors, MyPath generates a unified score that rates how well each transfer path satisfies your goals.

MyPath is an excellent complement to your exit planning strategy for companies with one owner or several, whether you have already started the sale process or if a transition is several years away.

“MyPath helped my business partner and me to better understand where our individual goals aligned and where they differed. It helped us to build an exit plan that achieved each of our goals.”
- AS

A rock-solid foundation built on data about:

- Your company
 - Your personal outlook and values
 - Your current situation

Survey



Your transfer, your goals:

- Define your goals
- Understand sources of satisfaction
- See how your goals align with your plan

Goals



Evaluate and decide:

- Path scores show how well a path accomplishes your goals
- Compare paths to see the best options available

Paths



“MyPath revealed a type of buyer we hadn’t considered before. We sold at a higher price point because of it.”
- JH

Use MyPath to develop a shared vision:

- Compare results between you and your co-owner(s)
- Better understand which paths best meet your combined goals

Co-Owner



Understanding your options is the first step towards maximizing exit value:

- Start your plan today
- MyPath results help you get started

Planning



“Our MyPath results were an anchor against which we evaluating multiple deal offers during the sale process.”
- CL